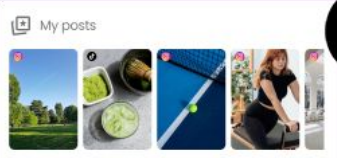


dzply

Brand Program v1.0
Version 1.0 (June 2026)



 A brand wants to collaborate with you!
May 18



Audience

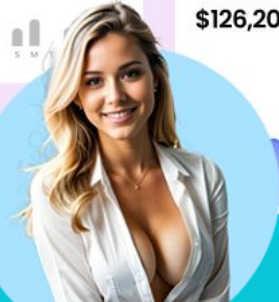
Total Revenue
\$64,58k +14.6%

Personalized Strategy

+74,6%

2.018 Likes

Build Your Brand #dzply #discovery



Founding Brand Program

CREATOR DRIVEN COMMERCE
INFRASTRUCTURE

Turn Attention Into Revenue
With AI-Powered Link-In-Bio +
Live Shopping

The Problem

Brand Pain

Brands today struggle with:

- Expensive influencer campaigns with unclear ROI
- Low conversion from social traffic
- Dependence on ads (high CAC)
- No direct monetization layer

Result: → High spend, low return

→ No ownership of customer journey

→ Fragmented sales channels



The Shift (Market Opportunity)

The Market is Evolving

- From ads → creator-driven sales
- From content → commerce
- From campaigns → always-on monetization

Early adopters will:

- Capture attention AND convert it
- Reduce CAC dramatically
- Own direct-to-consumer revenue



The Solution

dzply = Creator Powered Commerce Engine

We enable brands to:

- Sell directly through creators
- Monetize audiences instantly
- Build recurring revenue channels
- AI-powered Link-In-Bio profiles that interact 24/7 with their audiences

Not just marketing — actual sales infrastructure



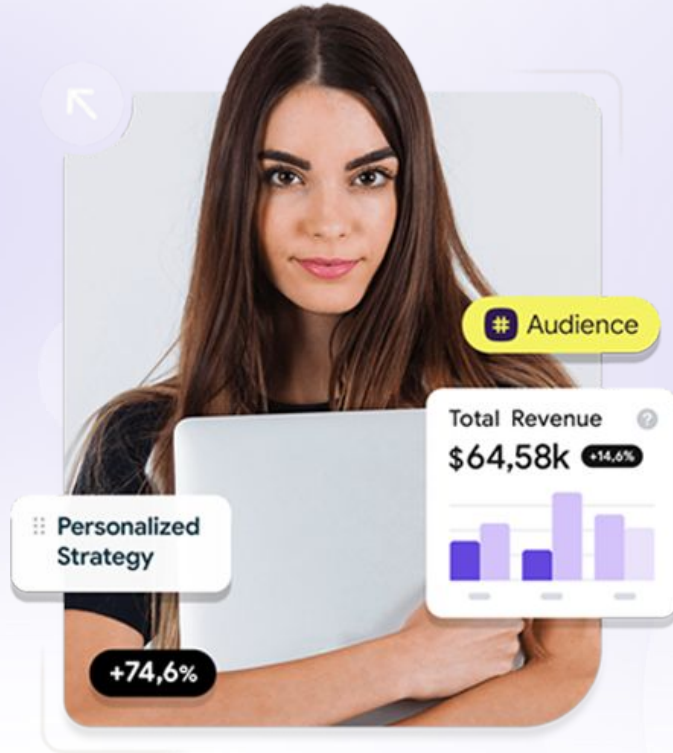
How It Works?

Built-In Audiences Driving Higher ROI

1. Create your brand profile(s) on dzply.
2. Integrate products into the ecosystem
3. Match with creators
4. Activate monetization flows

Channels:

- Link-In-Bio funnels
- Direct fan engagement
- Marketplace distribution | Cashback Discount Offers
- Live Shopping Channels (from Q4/2026)



dzply. AI + Automation Layer

Brands get access to:

- AI personas representing the brand
- Automated sales conversations
- AI-generated content (image/video)
- AI-assisted campaign execution

Impact: → 24/7 selling

→ Reduced marketing overhead

→ Faster campaign execution



Live Commerce

The Next Phase Of Growth (from Q4/2026)

- Creators host live shopping sessions
- Real-time product demos | Recorded session archives
- Instant purchase flows

Use cases:

- Product drops
- Flash sales
- Interactive selling

High conversion vs traditional ads



dzply. Founding Brand Program

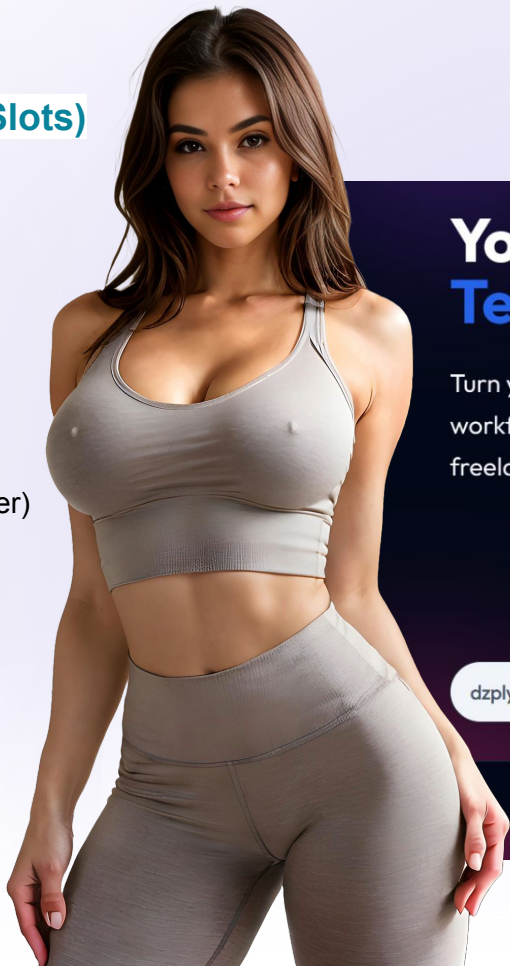
Target: €250K Pool (Limited Slots)

Flexible participation:

- €50K / €25K / €10K tiers

What you get:

- Credits (up to 100% depending on tier)
- Annual Business Pro+ subscription
- Brand Profile + AI setup
- Product integration
- Creator matchmaking support
- Priority onboarding and support



Your Profile, Your AI, Your AI Team, Always Online...

Turn your link-in-bio into an **automated revenue engine**. Powered by your AI workforce that engages, converts, and sells for you 24/7. For creators freelancers, brands and agencies focused on monetization

3

CREATORS

5


BRANDS


0

FANS

dzply.com/ yourname

Claim Your Username →

AI Agents 

Click To Explore ... 

How You Make Money?

Example:

- 10 creators promoting your products
- Our own AI-powered dzply profile page (Link-In-Bio) that is 24/7 available to interact with your audience
- Direct conversion via monetization tools
- Your products promoted as Cashback Offers to our fans
- Repeating purchase orders via wallet system

Result: → Lower CAC

→ Higher LTV

→ Measurable performance



Call To Action

We are onboarding a limited number of Partners

Benefits:

- Early access to live commerce (247-live, launch: Q4/2026)
- Premium positioning in ecosystem (launch: May - June 2026)
- First-mover advantage

Next Steps:

1. 30 minutes intro call
2. Use case
3. Onboarding

Turn your brand into a creator-powered sales engine



Market Validation

Positive Signals

Independent market validation has already occurred.

During the development of a previous creator-tech initiative, a strategic industry participant was prepared to commit approximately €600,000 toward an AI-powered Creator and Agency platform (AI generative media).

Another positive signal is that [YouPop.ai](#) recently raised \$1,000,000 (pre-seed) to develop AI infrastructure for the next generation of creators.

This confirmed strong commercial demand for Creator monetization, content automation, and AI infrastructure.

dzply. enters the market with a substantially completed platform, reducing execution risk and accelerating time-to-revenue.

8-year track record working closely together



Sandro Anthonio

With over 22 years of experience in the online entertainment industry, specializing in building, scaling, and monetizing digital platforms and products.

Over the past 2.5 years, focused on designing and developing Web3-powered ecosystems and next-generation digital experiences.



Jana Pochybova

Over 8 years of experience as an Operational Manager, with a strong background in team coordination, workflow management and day-to-day business operations.

For the past 2 years, she has been actively managing a creator agency, working closely with models and creators to support their growth, optimize performance and help build sustainable long-term careers.

The Next Generation of AI Infrastructure

AI will redefine how creators & brands monetize, engage and scale

we are building the infrastructure layer powering that transition

dzply.

AI-Powered Monetization
for Creators, Agencies,
Brands and Communities

dzply.com



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Your Profile, Your AI, Always Online ...

staging.dzply.com (v1.0a closed beta)