



Agency Program · v1.0 · JULY 2026

Founding Agency Partner Program

*Increase revenue, cut costs, and scale without hiring
the revenue and AI workforce engine for agencies.*

Target: €250,000 Pool

2.5% annual profit share · capped at 5x return

Live: staging.dzply.com/partners/agencies

THE PROBLEM

Agencies Are Stuck in a Broken Model: HR Cost + Limited Scale

Growth today means more people — which means less profit

- Revenue capped by platform limitations (OnlyFans, Instagram, TikTok)
- High HR costs (chatters, support staff, social managers)
- Discovery and visibility
- High content production costs
- Scaling requires hiring — which kills margins

Result: growth = more people, less profit — fragmented tools and workflows — missed monetization opportunities

THE SHIFT

The Creator Economy Is Evolving Fast

FROM

- Manual work
- Platform dependency
- Traffic-focused

TO

- AI automation
- Owned infrastructure
- Monetization-focused

Winners will replace manual teams with AI, own their monetization layer, and scale without operational overhead

THE SOLUTION

dzply = Agency Operating System

We don't replace your stack - we upgrade it

1

AI Workforce Layer

Chatters, social managers and support teams augmented or replaced by available AI agents working 24/7

2

Wallet & Credit Infrastructure

A unified monetization system across your entire creator roster, not a patchwork of tools

3

Creator Dashboards

AI-powered Link-in-Bio profiles and a Telegram Mini-App for every creator you manage

HOW IT WORKS

Your Unfair Advantage

01

Onboard 2–10 of your creator accounts

02

AI workforce setup and training for your team

03

Activate monetization flows across your roster

04

Scale output without adding headcount

CHANNELS

- AI chat agents replacing manual chatters (24/7 sales)
- Automated social workflows replacing manual social managers
- AI-driven monetization and upsell flows
- AI image and video generation replacing manual content production

On Top of Cost Reduction, dzply. Increases

20 – 40%

Revenue growth per creator

30 – 70%

Reduction in HR overhead

0

New hires required to scale

- Higher fan lifetime value (LTV) and conversion rates
- Increased upsell frequency through AI-driven flows
- New monetization layers: wallet and credits, AI avatars, premium interactions, content vaults, live shopping
- Unified infrastructure instead of fragmented point solutions

FOUNDING PARTNER PROGRAM

Target: €250,000 Pool — 11 Slots

Apex Agency

€50,000

2 slots available

Growth Partner

€25,000

4 slots available

Scaling Partner

€10,000

5 slots available

Participants receive a 2.5% annual profit share from dzply's global earnings, until a 5x return on their initial investment is fully reached

WHAT YOU GET

- AI credits — up to 100% of your tier baseline, depending on tier
- Free annual Business Pro+ subscription
- 2–10 of your top creator accounts personally integrated with full VIP onboarding
- 1-on-1 AI workforce provisioning and agent training for your backend managers
- Priority support

ILLUSTRATIVE EXAMPLE

How You Make Your Money Back

- 5 creators on boarded onto the dzply platform
- + €1,000/month revenue uplift per creator (illustrative)
- = €5,000/month additional revenue across the cohort
- A €25,000 investment implies roughly a 5-month payback period on this uplift alone

Plus: reduced HR costs add further margin — separate from the payback example above

Illustrative example based on typical usage patterns — individual results depend on execution, niche, and market conditions, and are not guaranteed.

- Plus: 2.5% annual profit share from dzply's global earnings, capped at a 5x return on your contribution

Independent Signals Confirm Demand Before We've Even Launched

Founder-led demand signal

Prior to founding dzply, I personally initiated, led, and closed the commercial groundwork for a €600,000 commitment from a strategic industry partner for an AI-powered creator platform — including the concept, the platform build, and the investor demos. Direct evidence of demand for this category, generated independently of any funding

Comparable raised \$1M pre-seed

YouPop.ai recently raised \$1,000,000 in pre-seed funding to build AI infrastructure for the next generation of creators — confirming investor appetite for this category

Together, these signals confirm strong commercial demand for creator monetization, content automation and AI infrastructure — and dzply. enters with a platform already in build, reducing execution risk

WHERE WE ARE TODAY

Built by an 8-Year Team, Launching September 2026

Open Beta launches September 2026. All core AI Workforce, Workflow Automation features and 18 AI agents are individually built and functional; full-system integration and end-to-end QA are underway



Sandro Anthonio

CEO | Founder | Technical Engineering Lead

22+ years in online entertainment, building, scaling and monetizing digital platforms and products. Past 2.5 years spent designing Web3-powered ecosystems and next-generation digital experiences.



Jana Pochybova

COO | Operations

8+ years as an operations manager — team coordination, workflow management and day-to-day business operations. Past 2 years managing a creator agency, supporting creators' growth and long-term careers.

NEXT STEPS

- 30-minute intro call
- Use-case & revenue opportunity breakdown
- Onboarding & activation



Turn Your Agency Into a Scalable Revenue Machine - Without Scaling Your Team

We are onboarding a limited number of founding agency partners. If relevant: let's explore integration, define the terms, and align on next steps

Your Profile, Your AI, Always Online

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[Schedule a meeting](#)

dzply.com · staging.dzply.com (v1.0a closed beta)

