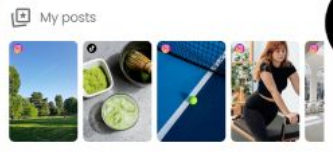


dzply

Brand Program v1.0
Version 1.0 (April 2026)



Audience

Total Revenue
\$64,58k +14.6%

Personalized Strategy

+74,6%

2.018 Likes

Build Your Brand #dzply #discovery

A brand wants to collaborate with you!

May 18

My sales

500

Dec 1 - 7

S	M	T	W	T	F	S
1	2	3	4	5	6	7

My clicks

3671

Dec 1 - 7

S	M
1	2

Total earnings

\$126,202.90

Founding Brand Program

CREATOR DRIVEN COMMERCE
INFRASTRUCTURE

Turn Attention Into Revenue
With AI-Powered Link-In-Bio +
Live Shopping

The Problem

Brand Pain

Brands today struggle with:

- Expensive influencer campaigns with unclear ROI
- Low conversion from social traffic
- Dependence on ads (high CAC)
- No direct monetization layer

Result: → High spend, low return

→ No ownership of customer journey

→ Fragmented sales channels



The Shift (Market Opportunity)

The Market is Evolving

- From ads → creator-driven sales
- From content → commerce
- From campaigns → always-on monetization

Early adopters will:

- Capture attention AND convert it
- Reduce CAC dramatically
- Own direct-to-consumer revenue



The Solution

dzply = Creator Powered Commerce Engine

We enable brands to:

- Sell directly through creators
- Monetize audiences instantly
- Build recurring revenue channels
- AI-powered Link-In-Bio profiles that interact 24/7 with their audiences

Not just marketing — actual sales infrastructure



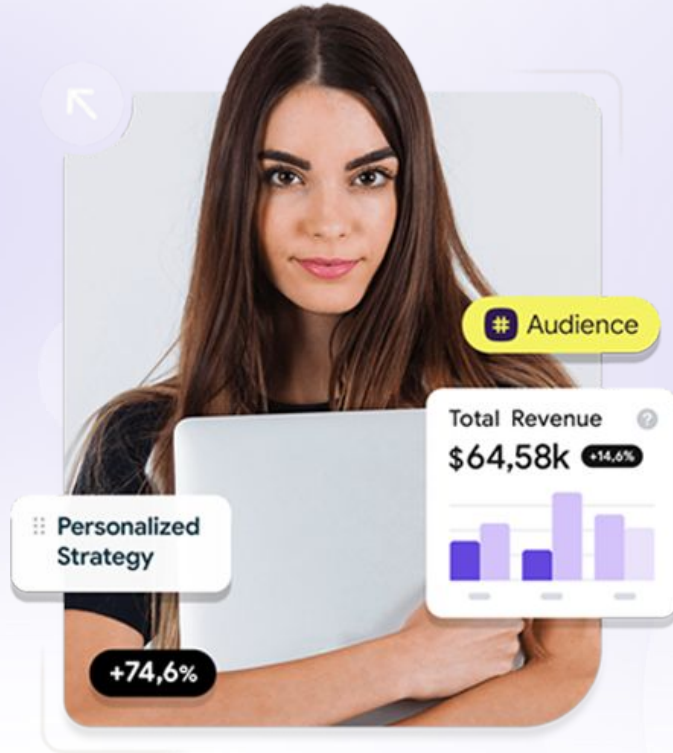
How It Works?

Built-In Audiences Driving Higher ROI

1. Create your brand profile(s) on dzply.
2. Integrate products into the ecosystem
3. Match with creators
4. Activate monetization flows

Channels:

- Link-In-Bio funnels
- Direct fan engagement
- Marketplace distribution | Cashback Discount Offers
- Live Shopping Channels (from Q4/2026)



dzply. AI + Automation Layer

Brands get access to:

- AI personas representing the brand
- Automated sales conversations
- AI-generated content (image/video)
- AI-assisted campaign execution

Impact: → 24/7 selling

→ Reduced marketing overhead

→ Faster campaign execution



Live Commerce

The Next Phase Of Growth (from Q4/2026)

- Creators host live shopping sessions
- Real-time product demos | Recorded session archives
- Instant purchase flows

Use cases:

- Product drops
- Flash sales
- Interactive selling

High conversion vs traditional ads



dzply. Founding Brand Program

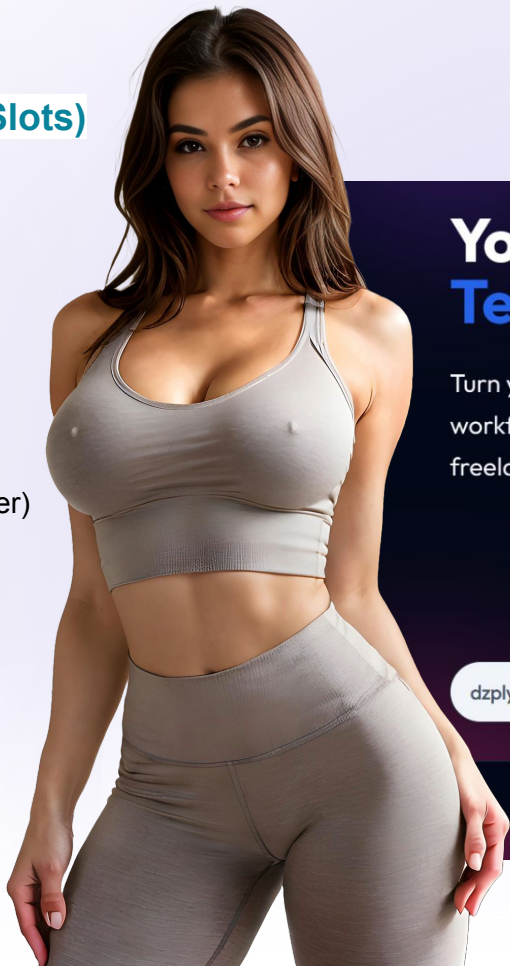
Target: €250K Pool (Limited Slots)

Flexible participation:

- €50K / €25K / €10K tiers

What you get:

- Credits (up to 100% depending on tier)
- Annual Business Pro+ subscription
- Brand Profile + AI setup
- Product integration
- Creator matchmaking support
- Priority onboarding and support



Your Profile, Your AI, Your AI Team, Always Online...

Turn your link-in-bio into an **automated revenue engine**. Powered by your AI workforce that engages, converts, and sells for you 24/7. For creators freelancers, brands and agencies focused on monetization

3
CREATORS

5
BRANDS

0
FANS

dzply.com/ yourname

Claim Your Username →

AI Agents

Click To Explore ...

How You Make Money?

Example:

- 10 creators promoting your products
- Our own AI-powered dzply profile page (Link-In-Bio) that is 24/7 available to interact with your audience
- Direct conversion via monetization tools
- Your products promoted as Cashback Offers to our fans
- Repeating purchase orders via wallet system

Result: → Lower CAC

→ Higher LTV

→ Measurable performance



Call To Action

We are onboarding a limited number of Partners

Benefits:

- Early access to live commerce (247-live, launch: Q4/2026)
- Premium positioning in ecosystem (launch: May - June 2026)
- First-mover advantage

Next Steps:

1. 30 minutes intro call
2. Use case
3. Onboarding

Turn your brand into a creator-powered sales engine



dzply.

AI-Powered OS for
Creators, Gig Workers,
Agencies and Brands

dzply.com



Sandro Anthonio

sandro@dzply.com

+420 7766 40481



Your Profile, **Your AI**, Always Online ...

staging.dzply.com (v1.0a closed beta)