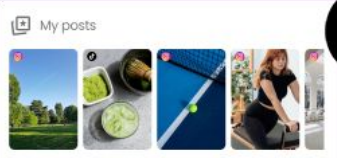
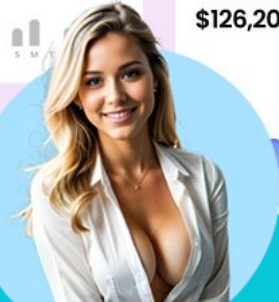


# dzply

Agency Program v1.0  
Version 1.0 (April 2026)



 A brand wants to collaborate with you! May 18



**Total Revenue**  
**\$64,58k** +14.6%

2,018 Likes  
Build Your Brand #dzply #discovery

## Founding Agency Program

INCREASE REVENUE. CUT COSTS. SCALE WITHOUT HIRING

The Revenue & AI Workforce Engine for Agencies

# The Real Problem

## Pain = HR + Limited Scale

Agencies today are stuck in a broken model:

- Revenue capped by platform limitations (OF, IG, TikTok)
- High HR costs (chatters, support, social managers)
- High content production costs
- Scaling requires hiring → kills margins

**Result:** → Growth = more people, less profit

→ Fragmented tools & workflows

→ Missed monetization opportunities





## The Shift (What's Changing)

### The Creator Economy is Evolving Fast

- From traffic → monetization
- From manual work → AI automation
- From platforms → owned infrastructure

**Winners will:** → Replace teams with AI

→ Own monetization layers

→ Scale without operational overhead

# The Breakthrough (Your Unfair Advantage)

## AI Workforce Layer

**dzply. replaces or augments:**

- Chatters → AI chat agents (24/7 sales)
- Social managers → automated workflows
- Support teams → AI assistants
- Upselling → AI-driven monetization flows
- Content production → AI image - video generation

**Impact:** → 30–70% cost reduction

→ 24/7 operations

→ Unlimited scalability



# The Revenue Engine

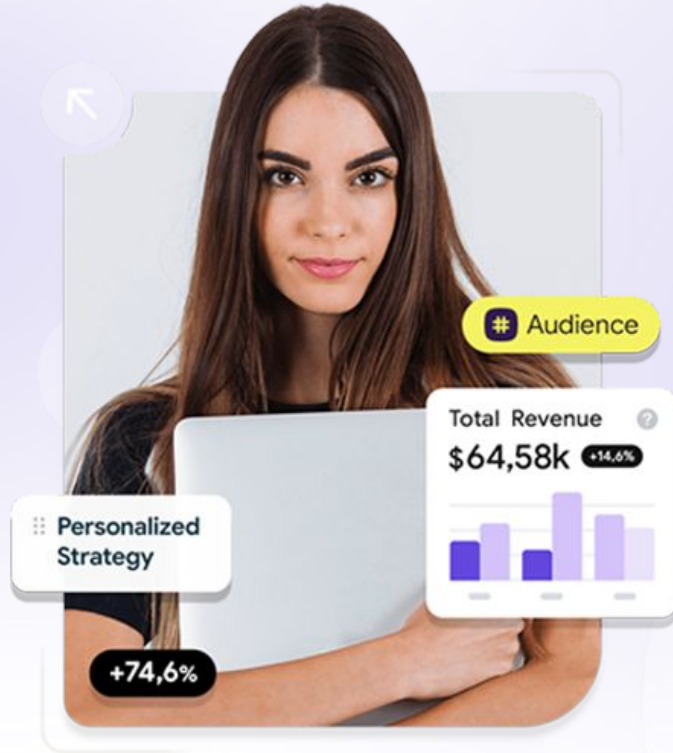
## On Top of Cost Reduction, .dzply Increases:

- Fan LTV (lifetime value)
- Conversion rates
- Upsell frequency

## New monetization layers:

- Wallet + credits system
- AI Avatars (live, realistic, persona-based)
- Private calls & premium interactions, content vaults & subscriptions & live shopping engine

**Result:** → More revenue per Creator → Higher margins per Fan



# dzply. What Is?

## Agency Operating System for Monetization + AI Workforce

- Wallet & credit infrastructure
- AI workforce (agents + workflows)
- AI Image and Video Generation
- Creator dashboards
- AI-powered Link-In-Bio profiles
- Telegram mini-app per creator
- Marketplace & monetization apps



**We don't replace your stack — we upgrade it**

# Value For Agencies

## Outcome Driven

### Revenue Growth

- +20–40% per creator

### Cost Reduction

- -30–70% HR overhead

### Infrastructure

- Unified monetization system

### Scalability

- Growth without hiring



# dzply. Founding Agency Program

Target: €250K Pool (Limited Slots)

## Flexible participation:

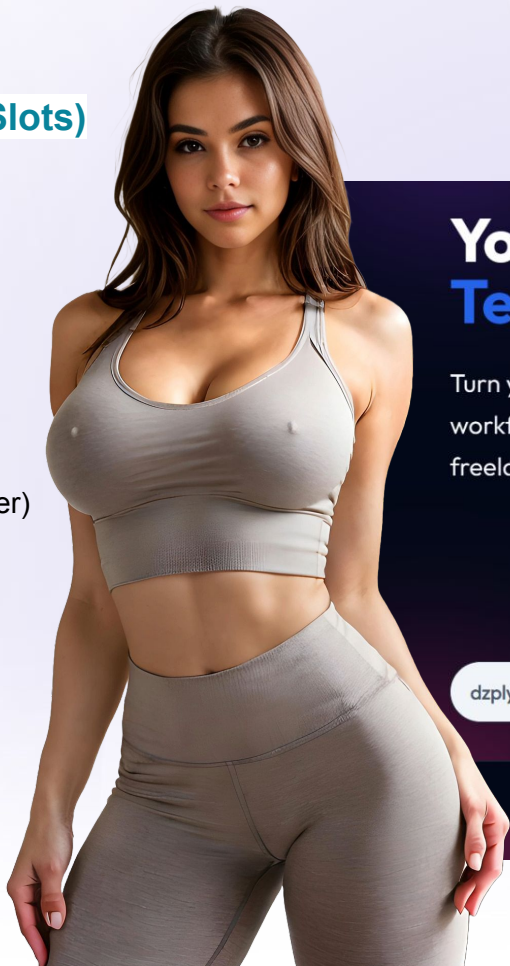
- €50K / €25K / €10K tiers

## What you get:

- Credits (up to 100% depending on tier)
- Annual Business Pro+ subscription
- Set up 2–10 creator accounts
- AI workforce setup & training
- Priority support

## Bonus:

- **Founding Agency Partner Pool**  
(2.5% profit share distribution)



## Your Profile, Your AI, Your AI Team, Always Online...

Turn your link-in-bio into an **automated revenue engine**. Powered by your AI workforce that engages, converts, and sells for you 24/7. For creators freelancers, brands and agencies focused on monetization

3  
CREATORS

5  
BRANDS

0  
FANS

dzply.com/ yourname

Claim Your Username →

AI Agents 🛒

Click To Explore ... 🌐



# How Do You Make Your Money Back?

## Example:

- 5 creators onboarded
- +€1K/month uplift per creator
- = €5K/month additional revenue

**ROI:** → €25K investment = ~5 months payback

## PLUS:

- Reduced HR costs (additional margin boost)
- Annual profit distribution (2.5% pool)

# Call To Action (With Risk Reversal)

**We are onboarding a limited number of Agency Partners**

## **Performance Safety Net:**

If no measurable uplift in 90 days:

- Bonus credits

## **Next Steps:**

1. 30 minutes intro call
2. Revenue opportunity breakdown
3. Onboarding + activation

**Turn your Agency into a scalable revenue machine — without scaling your team**



**dzply.**

AI-Powered OS for  
Creators, Gig Workers,  
Agencies and Brands

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**Your Profile, Your AI, Always Online ...**

[staging.dzply.com](https://staging.dzply.com) (v1.0a closed beta)